

## **CAUP Staff Council Meeting Minutes**

**December 7, 2007**

Attendees - Dean Daniel Friedman, Shanna Sukol, Jan Brooks, JoAnne Edwards, Chris Moorehead, Heather Seneff, Rosalind Schuessler, Theresa Taylor

Meeting convened at 3:30PM

Roz volunteered to take minutes

The meeting opened with discussion of first agenda item – Staff and Faculty retreats.

Daniel noted that there is a 25-page summary and an audio recording of the faculty retreat. He is currently writing an Executive Summary in which he will develop goals (with business connections) along with a 10 year Strategic Plan. This will include a Vision Statement adapted from principles developed by an Ad Hoc committee.

20 goals statements were recorded from the faculty retreat, which will be prioritized by the Top Five:

1. Explore ways to integrate and align professional college goals with 21<sup>st</sup> century challenges.
2. Project College as a model while strengthening the college's existing areas and disciplines.
3. Strengthen relationships with other colleges and disciplines.
4. Increase % of minority students with overall diversity college-wide effort through increased contact with K- 12.
5. Increase research revenue from \$5M to \$10M by 2017.

Daniel announced two new Dean's Office staff members: Kerstin Verdina, Administrative Assistant (responsible for Dean's Office reception, editing and distributing of college communications, supplies and ordering and maintaining the copier) and Meegan Amen, Program Coordinator (responsible for facilities and travel).

The Dean is also hiring an Assistant Dean of Student Affairs (announcement of new staff member is expected by the end of the year) and Assistant Dean of Research (still to be finalized) as well as a full-time Communications Specialist (to work with Development Office – also still to be finalized).

Daniel discussed the creation of new websites that will facilitate our knowledge of the where, what, and implications of faculty projects. This includes the website project Professor Ochsner showed the Staff Council in November.

An agenda item at the Faculty Retreat was a discussion of a change of the College's name.

The discussion of this change evolved from the idea that the current name excludes two areas of the college: Landscape Architecture, and Construction Management.

The vote in the Faculty Retreat was 75% in agreement to find a new name.  
73% were in favor of “College of The Built Environment”  
55% were in favor of “College of Environmental Design”

The advent of the introduction of the new UW “College of the Environment” supported by Provost Phyllis Wise makes the use of both potential names confusing and competitive.

Daniel discussed design as the core of all of the disciplines within CAUP. In addition, “Urbanization” will be a vital concept and connection and will position CAUP well with the new College of the Environment. That connection with COE will help facilitate the doubling of research funds by 2017.

This will result in increased funds for our college’s need for more space and technology. There will be a redesign of the Deans office space to accommodate new positions and facilitate receiving visitors. This will be constructed in 2008. Plans were passed around with the designs for the new college branding.

In response to Roz raising the idea of Chairs attending the CAUP Staff Council meetings once a quarter, Daniel suggested that a CAUP Staff Council member be appointed to the Executive Council. This would be a much more effective method of communicating the most current information of what is going on in the College. The Staff Council was very enthusiastic about this idea.

Chris suggested a Dean’s Blog. This would just be a few sentences every once in a while about what the Dean is doing and seeing on his travels and in his meetings. The Dean will consider the suggestion taking into consideration the time, other implications and impact of this undertaking.

The Dean asked the Staff Council how he can improve his performance in his job. He asked the same question of the faculty at the retreat. Jeffrey Ochsner had said that the Dean needs to be more visible – more hands-on. The Staff Council suggested that he visit some of the college offices and facilities, and look in on the students at work in their studios.

The Staff Council also expressed as a whole that the staff retreat was an excellent idea and was very helpful.

The meeting closed at 4:10PM with the Council's thanks and appreciation for the Dean's time and attendance.